



Behavioral
Elements™

A Team-Based
Coaching Solution for
Leadership and
Management



Your Guide to Transforming Behavior

*Build the skills and confidence to
effectively manage behaviors and
empower your growth*

*A unique behavioral assessment
and learning program built on
modern Behavioral Science.*

Accelerate Growth, Build Culture, and Inspire Your Team - Group Coaching Solutions



Developing your leadership team through our custom group coaching solutions will foster a supportive and collaborative environment, where participants learn with each other, share insights, and gain new perspectives. This collective approach not only accelerates personal growth but also cultivates a sense of accountability, as individuals feel motivated to stay on track when they're part of a group striving towards common objectives. Group coaching enhances communication, encourages teamwork, and promotes belonging, all of which are vital for improved performance within teams and organizations.



What's included?

A comprehensive 90-Day program with Master Trainer, Jay Johnson designed to accelerate leadership team performance.

Weekly (or bi-weekly), guided sessions (virtual) to build skills and tackle real-world challenges to foster growth.

Customized tools to raise awareness, develop positive behaviors, and inspire immediate results.



A half day live (in person or virtual) Kick Off to jumpstart development.

Behavioral Elements PRO Assessment and facilitated deep dive into results.

We tailor our group coaching programs to your specific needs. Some topic examples are included on the next page, however, we also provide real-time problem-solving for management challenges identified weekly by the participants.

Transform Your Team with Behavioral Elements



Behavioral Elements is an innovative system designed to empower people by helping them leverage the power of behavioral intelligence and improving choices.

Behavior is a choice, and the decision to act in certain ways can build relationships, foster growth, and improve performance. The Behavioral Elements program helps people and organizations understand what drives behavior and supports growth by transforming behavioral choices.

Behavioral Elements Helps People:

- Identify their driving purposes
- Improve decision-making
- Capitalize on their motivations
- Transform behavioral habits
- Achieve personal and professional goals

Behavioral Elements Helps Organizations:

- Develop better communication
- Foster shared understanding of work styles
- Facilitate high-performance cultures
- Reduce conflict
- Build stronger, more collaborative teams

Behavioral Elements gives you a variety of tools to empower personal and organizational performance. The program includes access to a detailed behavioral assessment, structured coaching curriculums, custom planners, group training programs, talent management instruments, and culture-building systems.



Organizations that have utilized the Behavioral Elements Program:



Ready to Accelerate Team Performance?

How Behavioral Elements Creates Real Change

In today's fast-paced world, people are constantly seeking ways to enhance their performance and achieve their goals. Performance coaching has emerged as a crucial tool in this quest for improvement, helping individuals and teams reach new heights. However, to truly excel, you will need a powerful tool that goes beyond traditional approaches. Behavioral Elements is a revolutionary platform that is transforming the landscape of personal growth and development.

Behavioral Elements is a dynamic and sophisticated platform designed to help individuals and teams understand and leverage the intricacies of human behavior. Its foundation is built upon cutting-edge behavioral science, and it integrates powerful tools to provide insights that were previously unimaginable.

Using the Behavioral Elements 4-Drive Framework, people can more effectively get to the core of motivations, decision-making, and behavioral patterns that foster success in professional and leadership capacities.

Coaching is evolving, and those who embrace innovative tools like Behavioral Elements are reaping the benefits of a more data-driven, customized, and effective coaching experience. Whether you are seeking to elevate your performance, empower your teams, or you are on a journey of personal growth, Behavioral Elements has the potential to be your most powerful ally.



Behavioral Elements was **perhaps the best 4 hours of training I've had at Ford – EVER.** Framing project management and its myriad challenges from the perspective of personality types and behaviors truly drove it all home for me. Well done! ||

– R.H, Ford Motor Company

The behavioral elements test and feedback/**results are truly spot-on, and enlightening...** I'm blown away by the accuracy and the implications for my life & career going forward. ||

– Caitlin Crommett, GenerationWHAT? Academy

Unlike traditional personality tests, Coeus's Behavioral Elements give **deep insight into the motivations for individuals' actions** and crucially how to influence each elemental type's decisions and behaviors. ||

– Gabe Murillo, Variant Partners

All the tools, all knowledge that we received today were not only good for business, but I felt like **I could take all of this and transfer it into my personal life**, which is amazing. ||

– Participant, Falkenberg, Gilliam, & Associates

Building the Behaviors of Effective Leadership: Topic Areas and Development Focus



Managing Change and
Building Adaptability



Inspiring Collaboration and
Fostering Teamwork



Building Positive Behavioral
Habits and Routines



Time Management and
Productivity Accelerators



Developing a Strong
Feedback Culture



Taking Ownership and
Making Decisions



Creating High Trust
Environments



Mediating and Managing
Conflict and Relationships

A photograph of a man in a dark suit and light blue shirt, smiling and holding a briefcase. A large red 'X' is overlaid on the image.

[Click Here to See the
Behavioral Elements
TEDx Talk](#)

Sessions are 1 hour and
follow a set agenda:

1. Topic Introduction
2. Skills and Tactics
3. Group Exploration
4. Issues (Q & A)
5. Practice (Ongoing)

Your Journey Starts Here

1 Review proposal and finalize details for a custom solution

2 Team completes the BE Assessment

3 Schedule live kickoff session and coaching sessions

4 Develop pre/post measurement criteria for evaluation

5 Attend sessions and transform your team

|| It is absolutely amazing to me how quickly leadership and management are able to learn the materials and immediately implement the learnings into the organizational culture. It is a gamechanger for teams. ||

– Søren Dinitzen, Trainer & Educator





[Check out our video testimonials of real transformation!!](#)



We look forward to empowering you with the Behavioral Elements program.

Jay Johnson, CEO

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Questions?

Let's schedule a call or meeting to walk through them!

[Click Here to Schedule with Calendly.](#)